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**Spectrum Generations, Cohen and Muskie Community Centers Receive \$1,250.00 for Participation in Meals on Wheels America's 2015 March for Meals**

*Funding for the 13<sup>th</sup> Annual Awareness Campaign Made Possible by Subaru of America, Inc.'s "Share the Love" Event*

**Hallowell, Maine June 22, 2015** – Spectrum Generations is proud to announce that it has received a \$1,250.00 grant from Meals on Wheels America for its participation in the 13<sup>th</sup> Annual March for Meals campaign. This year's grant to the Muskie Center in Waterville and the Cohen Center in Hallowell was made possible through the generosity of Subaru of America, Inc. and its seventh annual "Share the Love" event. During the event, Subaru donated \$250 to the owner's choice of participating charities for every new vehicle purchased or leased.

Throughout the month of March, each community center worked together to raise awareness, fundraise and recruit volunteers; paper plates signed with a "love" note by our homebound seniors were displayed in the lobby, area town officials were invited to help prepare and deliver the meals along with showing their support for the program by signing the proclamation to "End Senior Hunger." In total, \$370,250 is being granted to 258 local Meals on Wheels programs and two Meals on Wheels America-affiliated State Associations based on their March for Meals efforts. The money Spectrum Generations received will help feed deserving seniors and disabled adults, which is essential now with the wait list we have had to reinstate due to continued decreased funding.

Lynda Johnson, Nutrition Coordinator at the Cohen Center states, "We have a win-win situation. Thanks to Meals on Wheels of America and Subaru, 208 nutritious meals will be delivered to our homebound friends in this community. With the help of the town officials and local press, we were able to raise awareness of the Meals on Wheels program which is key to helping our frail seniors and disabled adults stay in their own home, where they want to be!"

"The March for Meals grant program is our way of recognizing local programs for bolstering the dynamic and effective partnership between Meals on Wheels and the businesses, organizations, governments and volunteers who provide critical support within their communities," said Meals on Wheels America President and CEO Ellie Hollander. "In addition to mobilizing nearly 400 local Meals on Wheels celebrations across the country, we commemorated the month by releasing the findings of a [groundbreaking research study](#) proving that Meals on Wheels delivers so much more than just a meal."

The annual March for Meals campaign is an effort led by Meals on Wheels America to present opportunities for volunteers, businesses and governments to support seniors in a variety of ways that make communities stronger, safer and healthier. For more information, visit [marchformeals.com](http://marchformeals.com).

**About Spectrum Generations**

*Spectrum Generations is the central Maine Area Agency on Aging as well as a federally designated Aging and Disability Resource Center. We serve older and disable adults - plus those who care for them. Our service area covers the six central Maine counties of Kennebec, Knox, Lincoln, Sagadahoc, Somerset and Waldo, plus the towns of Brunswick and Harpswell in Cumberland County. We bridge the*

*gap between traditional medical services and home and community. These services allow them to age in place, in their own homes and communities, while maintaining independent, healthy, vital and dignified lives. For more information please visit [www.spectrumgenerations.org](http://www.spectrumgenerations.org).*

**About Meals on Wheels America (formerly Meals On Wheels Association of America)**

Meals on Wheels America is the oldest and largest national organization supporting the more than 5,000 community-based programs across the country that are dedicated to addressing senior isolation and hunger. This network exists in virtually every community in America and, along with more than two million staff and volunteers, delivers the nutritious meals, friendly visits and safety checks that enable America's seniors to live nourished lives with independence and dignity. By providing funding, leadership, education, research and advocacy support, Meals on Wheels America empowers its local member programs to strengthen their communities, one senior at a time. For more information, or to find a Meals on Wheels provider near you, visit [www.mealsonwheelsamerica.org](http://www.mealsonwheelsamerica.org).

